

REP HEADLINE# 6256741 TRF# 324567 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 10.31  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 6556 SALESMAN #  
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN  
3050 K ST NW, SALES PRSN WA- JOE KNAUER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6256741 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1523 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG12/12 SEP3/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 10.31

REP: TO LENA  
FR JULIE  
OK'D M7 SEE 71-72  
TTLS RTS  
PLS CFM, THX 9/4

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
51	S		1100P-1135P	30		\$2,000.00	8/14	8/17	3		TU-F	3

PROGRAM : EYEWITNESS NEWS AT 11P

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1523

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

71	A		1138P-1213A	30		\$2,000.00	8/17	8/17	1		FRI	1
PROGRAM : NEWS												
ORD COM1: SPOT RAN 1207A IN 11P NEWS 1138P-1213A DUE FBALL RUNOVER												
ORD COM2: SPOT RAN 1238A IN NIGHTLINE 1213A-12440A DUE TO FBALL RUN OVER												
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-51 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-54 FOR 1 SPOT/WK												

72	A		1213A-1240A	30		\$800.00	8/17	8/17	1		FRI	1
PROGRAM : NIGHTLINE												
ORD COM1: SPOT RAN 1207A IN 11P NEWS 1138P-1213A DUE FBALL RUNOVER												
ORD COM2: SPOT RAN 1238A IN NIGHTLINE 1213A-12440A DUE TO FBALL RUN OVER												
PART OF A MAKEGOOD MADE UP OF LINES 71-72												

54	S		1135P-1202A	30		\$800.00	8/14	8/17	3		TU-F	3
PROGRAM : NIGHTLINE												
STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#51	MISSED: TU-F/1100P-1135P				AUG17		30S	\$2,000.00	(AUG31/12)	
		BUY#54	TU-F/1135P-1202A				AUG17		30S	\$800.00		
			OFFER: FRI/1138P-1213A				AUG17		30S	\$2,000.00	PLS ADVISE.	
			& FRI/1213A-1240A				AUG17		30S	\$800.00		
CMT: SPOT RAN 1207A IN 11P NEWS 1138P-1213A DUE FBALL RUNOVER												
CMT: SPOT RAN 1238A IN NIGHTLINE 1213A-12440A DUE TO FBALL RUN OVER												

AUG/12	258200.00	SEP/12	142050.00	CONTRACT TOTAL	400250.00
				TOTAL SPOTS	265

MARKET TOTALS \$1,004,743    WFTV 39%    WKMG 17%    WESH 24%    WOFL 15%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE